

Men work to end violence against women

Free viewing of 'Enough' starring Jennifer Lopez kicks off week's events

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WHAT IS THE WHITE RIBBON CAMPAIGN?

■ It's the world's largest organized effort of men working to end men's violence against women. The local campaign is being organized by the Crisis Call Center, Safe Embrace and the Reno-Tahoe American Marketing Association.

against women."

During the white ribbon campaign, men and boys are urged to wear a ribbon and men are encouraged to talk in schools, workplaces and places of worship about the

problem of violence.

Bruce Knowlton, of the Reno-Tahoe AMA, said he's impressed with how the community has supported the campaign.

"In these stressful times, we have to be aware of how we treat each other," Knowlton said. "We have to stop the silence and end the violence."

This week's events include:

■ **Today:** Free movie on the University of Nevada, Reno campus: "Enough" starring Jennifer Lopez, will be shown with a short presentation about violence against

women by the Bring Bri Justice Foundation. Doors open at 6:30 p.m. at the Joe Crowley Student Union.

■ **Tuesday:** Live music from local band Ambush at 6:30 p.m. at the Brewhouse, Kietzke Lane and McCarran Boulevard, sponsored by Harley Davidson. There will be special deals for men wearing a white ribbon.

■ **Wednesday:** Live music from James Cavanaugh & The Charm Of Hugo at 6:30 p.m. at Scruples Bar & Grill, 91 W. Plumb Lane. There will be a 10 percent discount for men wearing a white ribbon from 6 to 9 p.m. Live music at the Hacienda Restaurant & Bar, 10580 N.

McCarran Blvd., No. 102 at 7 p.m. There will be a 10 percent discount and \$1 off the first beer for men wearing a white ribbon.

■ **Thursday:** 10 percent discount for men wearing a white ribbon from 6 to 9 p.m. at the Imperial Bar & Lounge, 150 N. Arlington Ave.

■ **Friday:** White Ribbon Benefit Celebration is from 6 to 9 p.m. at Pearl in the Grand Sierra Resort. Tickets are \$35 and can be purchased at www.renotahoeama.com. The event features vaudeville entertainment, appetizers and more. All proceeds benefit Crisis Call Center and Safe Embrace.

This week local businesses, clubs, schools and individuals are joining in the campaign to end violence against women. The White Ribbon Campaign is the world's largest organized effort of men working to end men's violence against women. The local campaign is being organized by the Crisis Call Center, Safe Embrace and the Reno-Tahoe American Marketing Association.

According to organizers, "Wearing a white ribbon is a personal pledge never to commit, condone or remain silent about violence